



FLATHEAD AVALANCHE

CORPORATE SPONSORSHIP
OCTOBER 2022-SEPTEMBER 2023

YOUR SPONSORSHIP SUPPORTS

FORECASTING

Free daily advisory, weekly blog, and regular videos discuss avalanche conditions for 1,800 mi² of winter backcountry

EDUCATION

- Affordable, top-tier avalanche courses for human-powered and motorized participants
- Field and classroom ed for hundreds of school-age children every winter
- A full calendar of in-person community education:
 - Northern Rockies Snow & Avalanche Workshop (NRSAW) is a multi-day gathering every fall with presentations from approx. 10 avalanche professionals
 - Topics Workshop Series are mini-NRSAWs throughout the season
 - Fireside Chats: Near Misses and Close Calls are forums for open dialogue exploring our relationships with avalanche country
 - State of the Snowpack will be our newest addition to the education roster. Hosted by local libationaries every other Friday starting in December, a forecaster will present for 30-40 mins on recent trends in the snowpack, then open the floor for audience questions and discussion.

SPONSORSHIP BENEFITS

FLATHEAD AVALANCHE.ORG

250,000 visits per winter

DIAMOND

Logo placement on all pages

PLATINUM

Homepage "featured sponsor" logo placement for one month. Choice of month is first-come, first-serve

ALL SPONSORS

Listing on "sponsors page"

DIGITAL COMMUNICATIONS

12,000 followers on Instagram, Facebook, and Twitter
1,700 newsletter subscribers

DIAMOND

Sponsor content: we directly promote your message through co-directed content

PLATINUM

Social media logo post on the first of your featured month

Amplify your message: we share your content

GOLD

Rotating sponsor recognition for Weekly Conditions Quiz

ALL SPONSORS

Thank-you social media post at beginning and end of forecast season

Logo placement in monthly newsletter



FOFAC COMMUNITY EDUCATION

1,400 participants in winter 2022

DIAMOND

Title sponsor for all community education events

GOLD AND UP

Private one-hour avalanche safety class for your team

SILVER AND UP

Vendor booth at any in-person event

Sponsorship recognition on event materials and recordings

Logo placement on educational materials,
including new booklet for all 2023 season classes



NORTHERN ROCKIES SNOW AND AVALANCHE WORKSHOP

192 (digital) attendees November 2021

EVENT PASSES

Diamond: 6
Platinum: 5
Gold: 4
Silver: 3

DIAMOND

Your logo on NRS AW-branded item
(like hat, t-shirt, water bottle)

SILVER AND UP

Vendor booth

ALL SPONSORS

Opportunity to place swag
in attendee gift bags

W I N T E R 2 0 2 3
S P O N S O R S H I P L E V E L S

DIAMOND	\$3,000
PLATINUM	\$2,000
GOLD	\$1,000
SILVER	\$500
BRONZE	\$250

I N - K I N D D O N A T I O N S

Calling for...

- NRSAW Raffle Prizes (15-20 items)
- Avalanche classes (one raffle per class x 20)
- State-of-the-Snowpack raffle
- February Raffle (20-25 items)
- Snowmobiles, maintenance, and other professional services

Donations with MSRP under \$1K will be recognized as "in-kind."
Donations valued over \$1K will be recognized at the cash value levels
and donors will receive the associated benefits.

Q U E S T I O N S ?

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flatheadavalanche.org/corporate-sponsorship