



FRIENDS OF THE FLATHEAD AVALANCHE CENTER CORPORATE SPONSORSHIP PACKET

Thank you for your interest in supporting FOFAC with your cash or in-kind donation. Each sponsor is entitled to the benefits listed in this document FOFAC's entire Fiscal Year (Oct 1 – Sept 30). On the next page, you'll find the available Sponsorship opportunities in the 2021-2022 Season.

FOFAC's Mission

To financially support the Flathead Avalanche Center's seven-day-a-week forecasting, and save lives through avalanche education.

What does your sponsorship support?

- Daily forecasts;
- **Northern Rockies Snow and Avalanche Workshop** and other events;
- Youth and Adult Education Programs;
- Weather station network;
- Website development and maintenance;
- and supports the Flathead Avalanche Center and its ability to provide our daily forecasts and other resources to the community.



Our 11th Annual Workshop is a great opportunity to engage with hundreds of Flathead winter backcountry users.

This year's event will feature a virtual session on **Thursday, November 11**, and in-person sessions on **Saturday, November 13**. The party lives on following the workshop with an afterparty fundraiser at the Great Northern.

What about COVID...

All of our events are subject to change or cancellation due to COVID. While marketing benefits for our partners are very important to us, we cannot guarantee a certain number of in-person impressions given these unprecedented times. We will make every effort to create alternative marketing solutions to highlight our corporate partners.

Online following

Stay up to date on **avalanche conditions** and see how we are **engaging with our community** at:



Friends of the Flathead Avalanche Center
Followers: 4,057



@FACavalanche
Followers: 769



@flatheadavalanche
Followers: 5,699

Other

Email • 1,113 subscribers
YouTube • 223



**WE'RE
HERE
FOR
YOU**

- ➔ **7 DAYS A WEEK ADVISORIES**
- ➔ **CLASSES**
- ➔ **ONLINE RESOURCES**

KNOW BEFORE YOU GO

GET THE GEAR



GET THE TRAINING



GET THE FORECAST



GET THE PICTURE



GET OUT OF HARMS WAY



Levels and Benefits

\$3,000

Diamond Level

- Sponsorship branding on all pages on the flatheadavalanche.org website;
- Logo included on all public facing print materials as a "Diamond" or "Title" sponsor (this includes but is not limited to educational materials, slide shows, sponsorship posters, etc.);
- Logo included on NRSAW SWAG Item
- 3 social media posts highlighting the partnership through the season
- Listed as the title sponsor for both NRSAW and other fundraising events
- Vendor Booth at all applicable event
- Six passes to NRSAW and other major events
- Opportunity to put stuff in attendee gift bags
- Private one-hour Avalanche Safety Class for staff

\$2,000

Platinum Level

- Listing on the Sponsor Pages of the avalanche center website
- The first five businesses to sign up for this level of support will get to select their month for the branded advisories (Dec-April)
- Logo included on education materials and event sponsorship posters
- One social media post about the sponsorship
- Considered a Sponsor for NRSAW and other major events
- Vendor Booth at all applicable event
- Five passes to NRSAW and other major events
- Opportunity to put stuff in attendee gift bags
- Private one-hour Avalanche Safety Class for staff

\$1,000

Gold Level

- Listing on the Sponsor Pages of the avalanche center website
- Logo included on education materials and event sponsorship posters
- Considered a Sponsor for NRSAW and other major events
- Vendor Booth at all applicable event
- Four passes to NRSAW and other major events
- Opportunity to put stuff in attendee gift bags
- Private one-hour Avalanche Safety Class for staff

\$500

Silver Level

- Listing on the Sponsor Pages of the avalanche center website
- Logo included on education materials and event sponsorship posters
- Considered a Sponsor for NRSAW and other major events
- Vendor Booth at all applicable event
- Three passes to NRSAW and other major events
- Opportunity to put stuff in attendee gift bags

\$250

Bronze Level

- Listing on the Sponsor Pages of the avalanche center website
- Logo included on education materials and event sponsorship posters and on-site materials
- Considered a Sponsor for NRSAW and other major events
- Vendor Booth at both events
- Two passes to NRSAW and other major events

\$100

Copper Level

- Listing on the Sponsor Pages of the avalanche center website
- Logo included on education materials and event sponsorship posters and on-site materials
- One pass to NRSAW and other major events

In-kind donations

We are grateful for your in-kind donations for raffles and fundraising games. We have included a list of ways we need your awesome goods. Your support will be recognized as "In-kind" unless otherwise discussed.*

In-kind needs include:

NRSAW Raffle Prizes (15-20 Items)
Classes (Raffle one per class - about 20)
Snowmobiles and maintenance
and other professional services

**We will recognize in-kind donations with an MSRP over \$1,000 at the cash value levels. In-kind donations valued less than \$1,000 will be recognized as "In-kind Donor."*

Contact us

Reach out anytime with questions or to make your pledge to support Avalanche Safety in Flathead Valley.

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